

Boarman National USPS Youth Poster Contest 2010

OPEN TO ALL CHILDREN

Three (3) age groups:

- 6 – 8 years
- 9 – 11 years
- 12 – 14 years

Theme:

WATER SMARTS:

BOAT SAFE and CLEAN

Prizes:

\$150 to National winner in each age group; \$100 and \$75 to second and third place winners each age group.

Deadline for entries

- *National entries must be received by Noon, Thursday, 3 January 2011 at the USPS Annual Meeting in Disney World, Orlando, FL. If shipped, mark to the*
ATTENTION: Philip Osborne or Connie Beckman
- District level judging will be at a District conference or C & R.
- Squadron level entries must be judged prior to the judging at the District level. The deadline is by each squadron.

Contest rules

- The entry may be vertical or horizontal in orientation.
- The entry must be on 15-x-20 or 14-x-22-inch poster paper.
- Participants may sketch the design lightly with pencil, but the end result must be a color poster.
- There is no limit to the type of media used, *except professional illustrations, photos, copyrighted material or computer generated art may not be used.*
- Do not fold the poster.
- The poster will be judged for the idea presented more than artistic ability.

- One entry is allowed per person.
- All entries become the property of United States Power Squadrons[®], which reserves the right to display or otherwise use the submission for future reproduction.

The contest entry form must be completed in full, legibly printed and adhered to the back of the poster.

Squadron & School Contests

School posters will be judged first at the school then at the Squadron level. Posters must be judged at the squadron level prior to judging at the district level. (Squadrons may supply awards for their entries.) First-second- and third-place winners in each age category at the Squadron level can be entered at the District level.

District Contests

Posters should be submitted to the individual designated by the District Commander. District winners will be announced after judging is concluded. Only first-place winners in each age category can be entered into judging at the National level.

The National Contest

National level submissions may be made through Thursday Noon, 3 January 2011 at the Annual Meeting in Disney World, (Orlando), FL. Attendees may view the posters at a prominent display area.

The Grand Prize winner and two runner-up posters in each age group will be displayed at the Governing Board Meeting. After judging at the National level is completed, non-winning entries will be returned to the respective districts. All participants at the national level will receive certificates of appreciation signed by the Chief Commander.

Guidelines for Drawing a Poster

1. **What is a poster?**

Gives a message that matches/relates to contest theme.
Uses words and pictures

2. **What makes a good poster?**

Catches your eye
Easy to read, quickly
Gets the message across

3. **How do you create a good poster?**

Plan your idea

Practice on separate papers; make several and choose the best one for the final poster

Keep images and pictures simple; leave out tiny details; few objects are better than many

Make pictures large; space should be filled

Solid, bright, dark colors are preferred

Lettering

Make letters large and easy to read

Remember letters are part of the total design

Make letters bold and thick

Colors should be dark and bright - even iridescent or 3D

4. **Questions to ask yourself before you submit your poster for judging:**

Does the poster fill the requirements of the contest?

Is the poster on 15" x 20" or 14 x 22" poster paper?

[The poster MAY HAVE HORIZONTAL or VERTICAL orientation]

Is the Poster easy to read?

Do the images and letters stand out?

Is the spacing used wisely?

Does the poster clearly show the message?

Are there any spelling errors?

Is the poster drawn and colored neatly?

Does the poster look original, something that will catch the judges' eyes?

[Remember, you MAY NOT USE any copyright material e.g. Snoopy, Sponge Bob, Ronald McDonald, etc. You MAY NOT USE any computer-generated art work, e.g. Stickers.]

Instructions:

1. Complete the form below. Unreadable forms may be disqualified.
2. Adhere the form to the back of the poster
3. Deliver your entry to your squadron's designated chairman. Squadrons should choose the first, second and third place winner in each age group and send to District for judging.
4. Districts should judge and choose the first place winner in each age group. **Only first-place** winners in each age category can be entered into judging at the National level.
5. All entries become the property of USPS, which reserves the right to display or otherwise use the submission.

Deadline for squadron-level entries to be sent to District will be set by the individual districts.

Boarman National USPS Youth Poster Contest Entry Form – 2010		
<u>Please Print</u>		
*Artist Name: _____	*Age: _____	
*Address: _____		
*City: _____	*State: _____	*Zip: _____
Telephone: _____		Email: _____
*Is this a school entry? <input type="checkbox"/> Yes or <input type="checkbox"/> No If Yes, Enter School Information below. No – Go to Squadron Information.		
School Name: _____		
School Address: _____		
School City: _____	State: _____	School Zip: _____
Teacher's Name: _____		
<u>Squadron Information:</u>	*Squadron Name: _____	
*Contact Name _____		
Contact Email: _____	Phone: _____	
<u>District Information:</u>	*District Number: _____	
*Contact Name: _____		
Contact Email: _____	Phone: _____	

***Required Fields:** Prizes/certificates will be sent to the District Commander